

Game Center Survey

Hello everyone. My name is Shawn Clark. I'm conducting this survey as a part of my Senior Capstone Project at CSUMB. For my capstone, I am comparing student opinions and experiences of game centers (arcade centers) in Japan and the US. This survey consists of 26 questions, and should take about 5-10 minutes to complete. All answers will be kept confidential. Thank you for your participation!

Capstone Title: A Comparative Study of Game Centers in the US and Japan.

Research Questions:

- 1) Why are game centers (arcades) so prevalent in Japan while they are on the decline in the US?
 - a) What is the appeal of playing at a game center instead of on a console at home?
- 2) What are the most popular games in each culture's arcade and why?

* Required

Survey Guidelines

For this survey, I am using the following definitions:

Game Center/Arcade: A business or building containing multiple arcade machines. In the US, this may include Dave & Busters, Chuck E. Cheese, and other venues containing an arcade room.

Game console/ Console: A handheld device such as a Nintendo Gameboy, DS, or other product OR a device that connects to a TV such as a Playstation, Xbox, Wii, etc.

Background Information

1. 1) Please select your gender *

Mark only one oval.

Male

Female

2. 2) What is your nationality? *

Mark only one oval.

- American
- Japanese
- Other:

3. 3) How old are you? *

Mark only one oval.

- 18-22
- 23-27
- 28-32
- 33-37
- Other:

4. 4) What academic year are you currently in? *

Mark only one oval.

- Freshman, First year
- Sophomore, Second year
- Junior, Third year
- Senior, Fourth year
- Other:

Childhood Patronage of Arcades

These next questions will focus on your usage of arcades as a child, ages 8-16.

5. 5) How often did you visit arcades as a child? *

Please select one answer

Mark only one oval.

- Frequently; once a week or more
- Occasionally; once a month or more
- Rarely; once or twice during a year
- Never

6. 6) As a child, did you visit arcades alone or with friends? *

Please select one answer

Mark only one oval.

- By myself
- With a parent
- With a friend
- With a group of friends

7. 7) As a child, why did you visit the arcade? *

Please check all options that apply

Check all that apply.

- To play the latest games
- To win prizes
- To hang out with friends
- To get out of the house
- To enjoy the arcade's atmosphere
- To have fun
- To spend money
- To relax
- Other:

8. 8) As a child, how much time did you spend at an arcade during a visit? *

Please select one answer

Mark only one oval.

- Four or more hours
- Three to four hours
- Two to three hours
- One to two hours
- Less than one hour
- Other:

9. 9) As a child, did you own a console or handheld game system? *

Please select one answer

Mark only one oval.

- Yes
- No

10. **10) As a child, how often did you play console or handheld games with other people? ***

Please select one answer

Mark only one oval.

- Frequently; once a week or more
- Occasionally; once a month or more
- Rarely; once a year or more
- Never

11. **11) Has the availability of arcades in your neighborhood changed over the past 10 years? ***

Please select one answer

Mark only one oval.

- Yes, there are more arcades now
- Yes, there are fewer arcades now
- I have not noticed any changes; do not know
- No, there have been no changes
- No, there have never been any arcades here

Current Patronage of Arcades

The following questions refer to your current use of arcades as an adult. The questions are the same as before, but focus on your current attitudes and interests related to arcades.

12. **12) How often do you visit arcades? ***

Please select one answer

Mark only one oval.

- Frequently; once a week or more
- Occasionally; once a month or more
- Rarely; once a year or more
- Never

13. **13) Do you visit arcades by yourself or with friends? ***

Please select one answer

Mark only one oval.

- By myself
- With a friend (or boyfriend/girlfriend)
- With a group of friends

14. 14) Why do you visit arcades? *

Please check all options that apply

Check all that apply.

- To play the latest games
- To win prizes
- To hang out with friends
- To get out of the house
- To enjoy the arcade atmosphere
- To have fun
- To spend money
- To relax
- Other:

15. 15) What aspects of an arcade most appeal to you? *

Please check all options that apply

Check all that apply.

- The variety of games
- The fun atmosphere
- The lights and sounds of the machines
- The prizes offered in machines or for tickets
- It's a good place to meet my friends
- Other:

16. 16) What type of game do you most often play at the arcades? *

Please select one answer

Mark only one oval.

- Crane games/ UFO-catcher (prize grabbing)
- Shooting games
- Fighting games
- Dance/Music/Rhythm games
- Pinball
- Picture machines
- Other:

17. **17) What factors influence your decision to play a game? ***

Please check all options that apply

Check all that apply.

- The game looks interesting
- The game is popular
- The game is easy to play
- I'm good at the game
- It's fun to play with other people
- I like the thrill of the game
- Impulse
- Other:

18. **18) How much time do you spend at an arcade during a visit? ***

Please select one answer

Mark only one oval.

- Four or more hours
- Three to four hours
- Two to three hours
- One to two hours
- Less than one hour
- Other:

19. **19) It is fun to play arcades around other people ***

Please rate how much you agree or disagree with this statement (3 is "Neutral/ No Opinion")

Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	<input type="radio"/>	Strongly Agree				

20. **20) Please select how much you agree or disagree with the following statements ***

Think about the different aspects of an arcade's environment and how they make you feel.

Mark only one oval per row.

	Strongly Disagree	Disagree	Neutral / No Opinion	Agree	Strongly Agree
I like the lights of arcade machines	<input type="radio"/>				
I like the loud noises of arcade machines	<input type="radio"/>				
I like being surrounded by people playing games and having fun	<input type="radio"/>				
I like watching other people play games	<input type="radio"/>				

21. **21) Do you own a console or handheld game system currently? ***

Please select one answer

Mark only one oval.

- Yes
- No

22. **22) Now, how often do you play console or handheld games with others? ***

Please select one answer

Mark only one oval.

- Frequently; once a week or more
- Occasionally; once a month or more
- Rarely; once a year or more
- Never

23. **23) How do you play console or handheld games with other people? ***

Please select one answer

Mark only one oval.

- Link handheld devices with a cable
- WIFI Connection
- Online
- Split-screen multiplayer
- LAN party or gathering
- Other:

24. **24) Playing a game on a console or handheld provides the same experience as playing on an arcade machine ***

Please rate how much you agree or disagree with this statement (3 is "Neutral/ No Opinion")
Mark only one oval.

1 2 3 4 5

Strongly Disagree Strongly Agree

25. **25) Have you had any negative experiences at a game center/arcade?**

Please write a response in the box below

.....

.....

.....

.....

.....

26. **26) Do you feel that there are any disadvantages to owning a console or handheld over visiting game centers/arcades?**

Please write a response in the box below

.....

.....

.....

.....

.....

27. **Please write any additional questions or comments here**

.....

.....

.....

.....

.....

